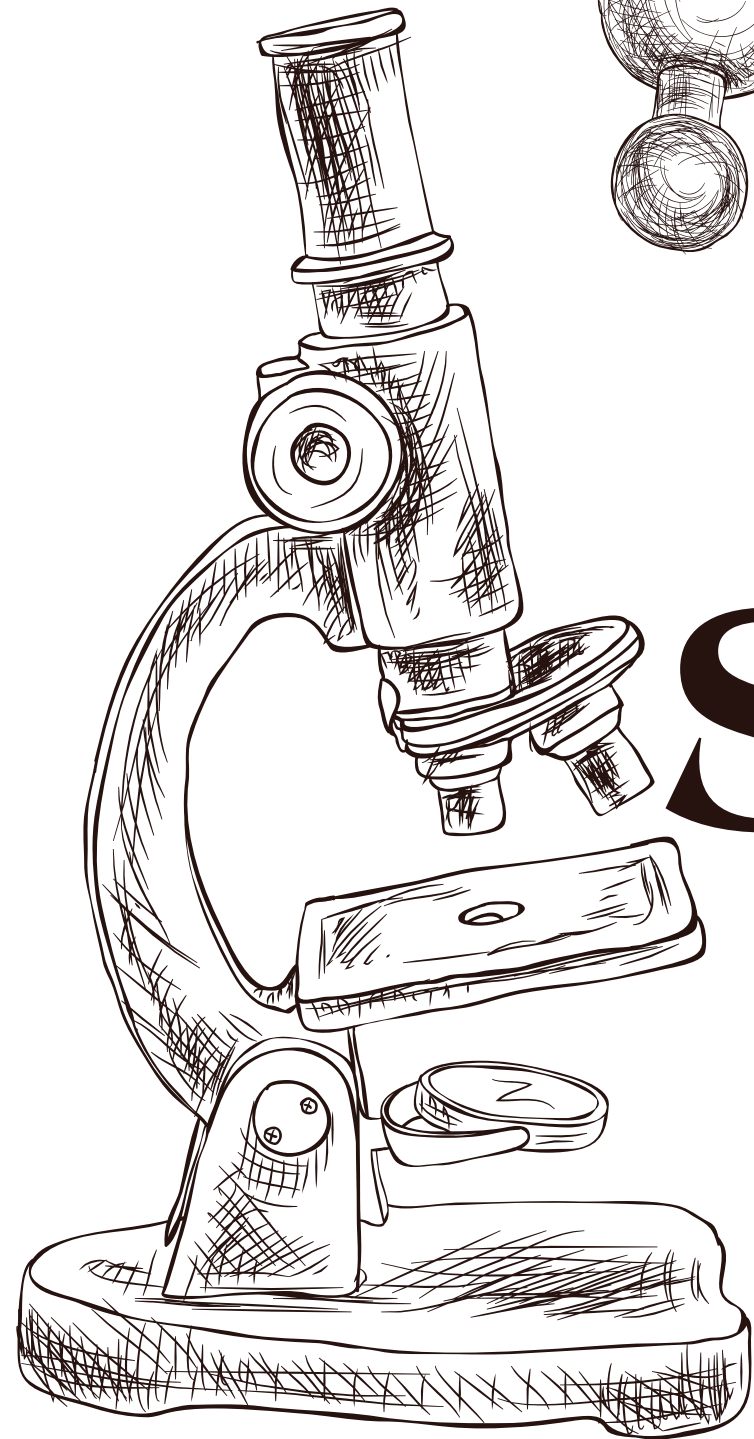
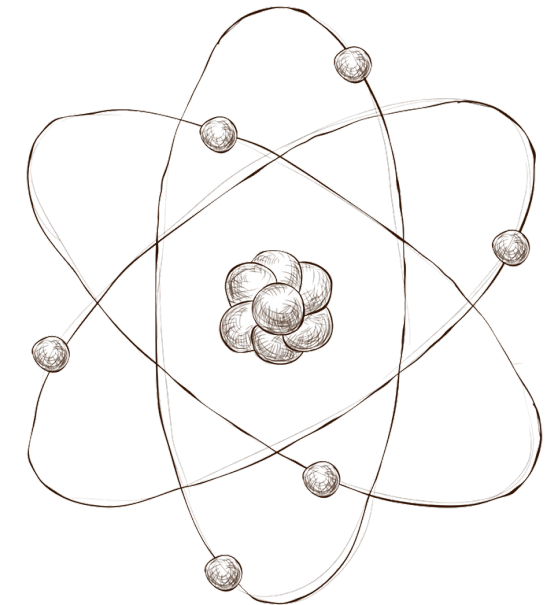
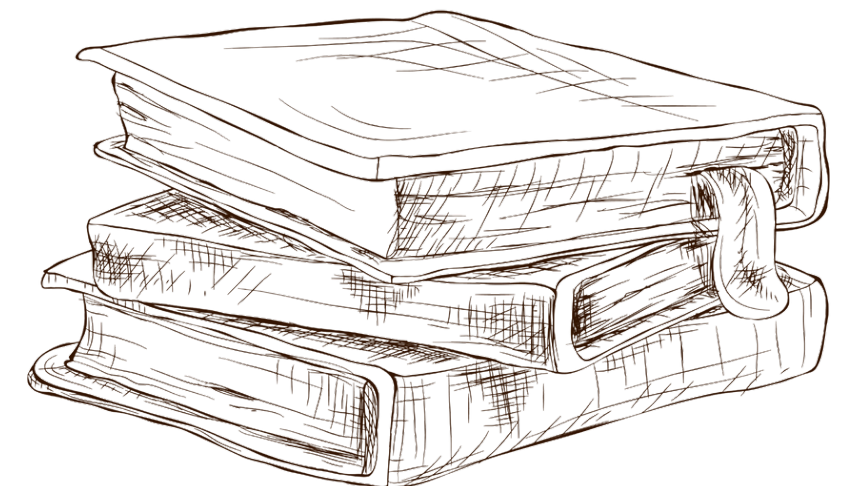


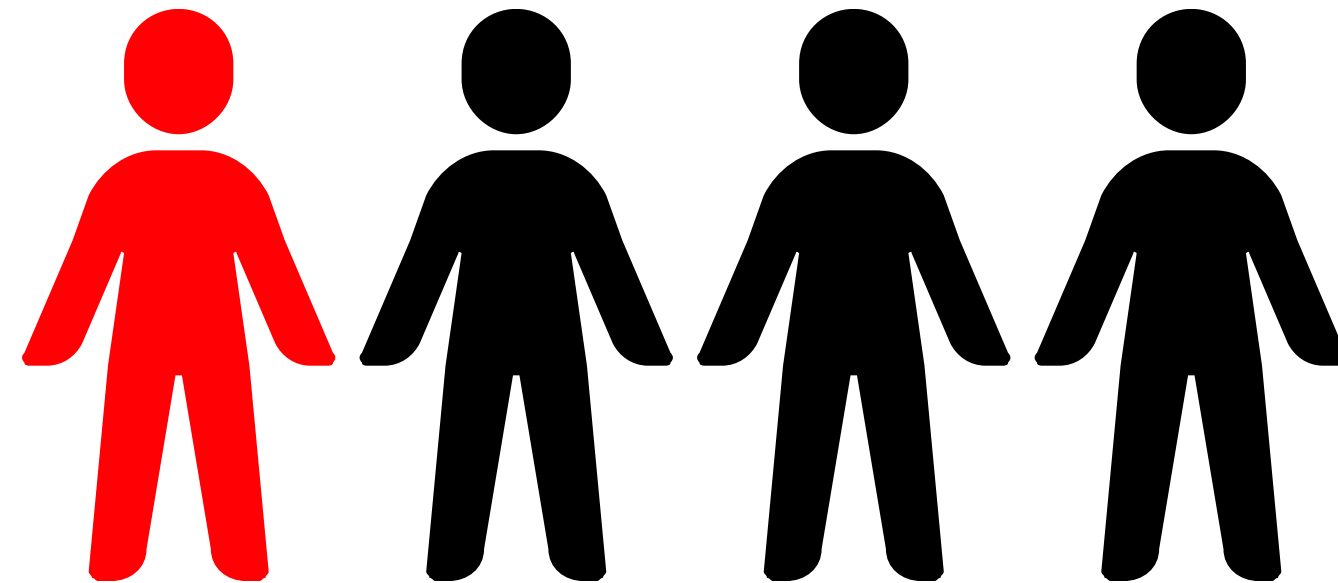
CANCER IN SINGAPORE



Week 3 Presentation- Group 3F



FREQUENCY OF PEOPLE GETTING CANCER



1 IN 4 PEOPLE MAY DEVELOP CANCER IN THEIR LIFETIME.

Data from Singapore Cancer Society

"Scary"

"Incurable"

"Death"

"Heartbreaking"

"Torture"

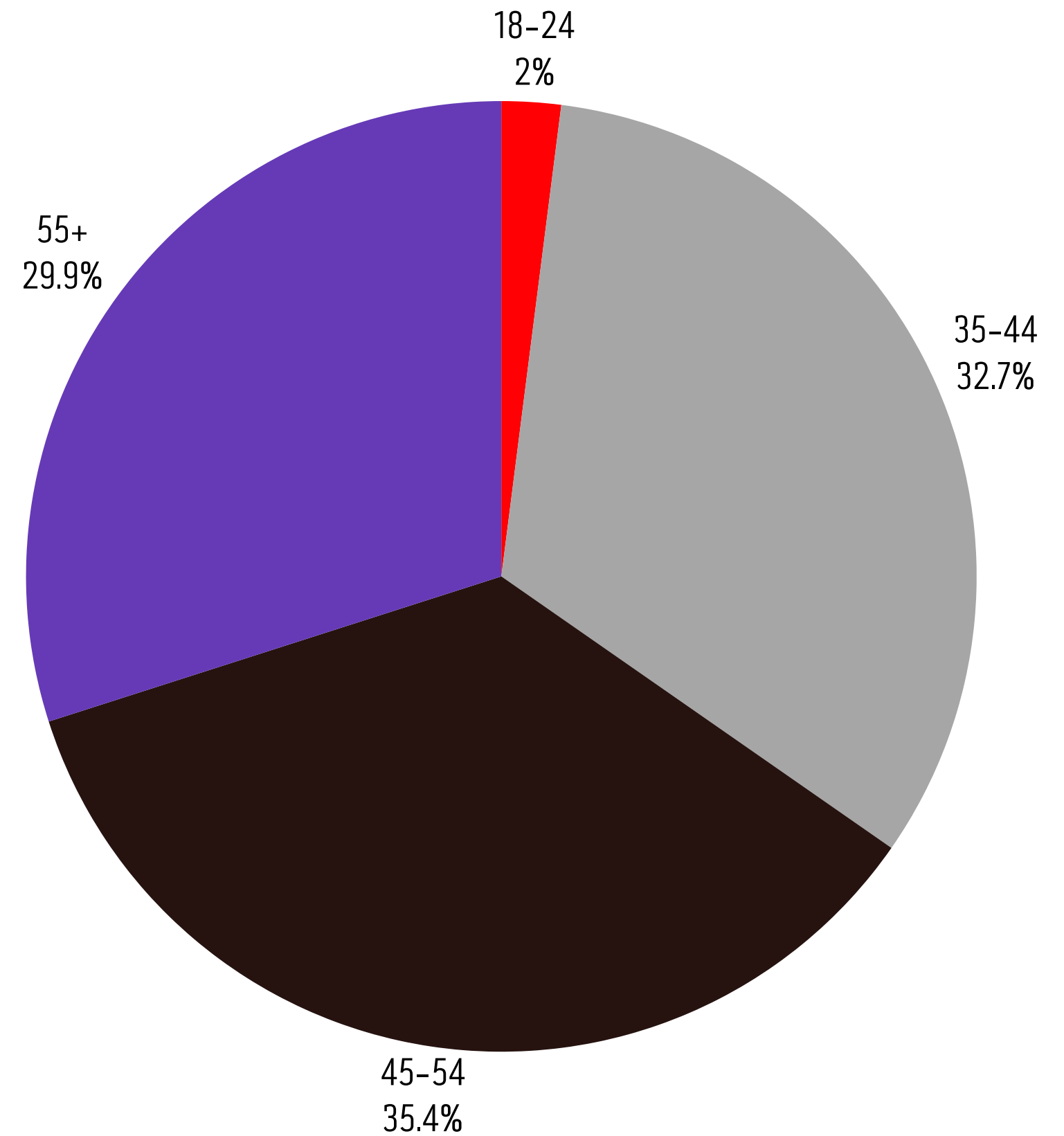
WHAT DO PEOPLE THINK OF CANCER?

"Old people's disease"

"Pain"

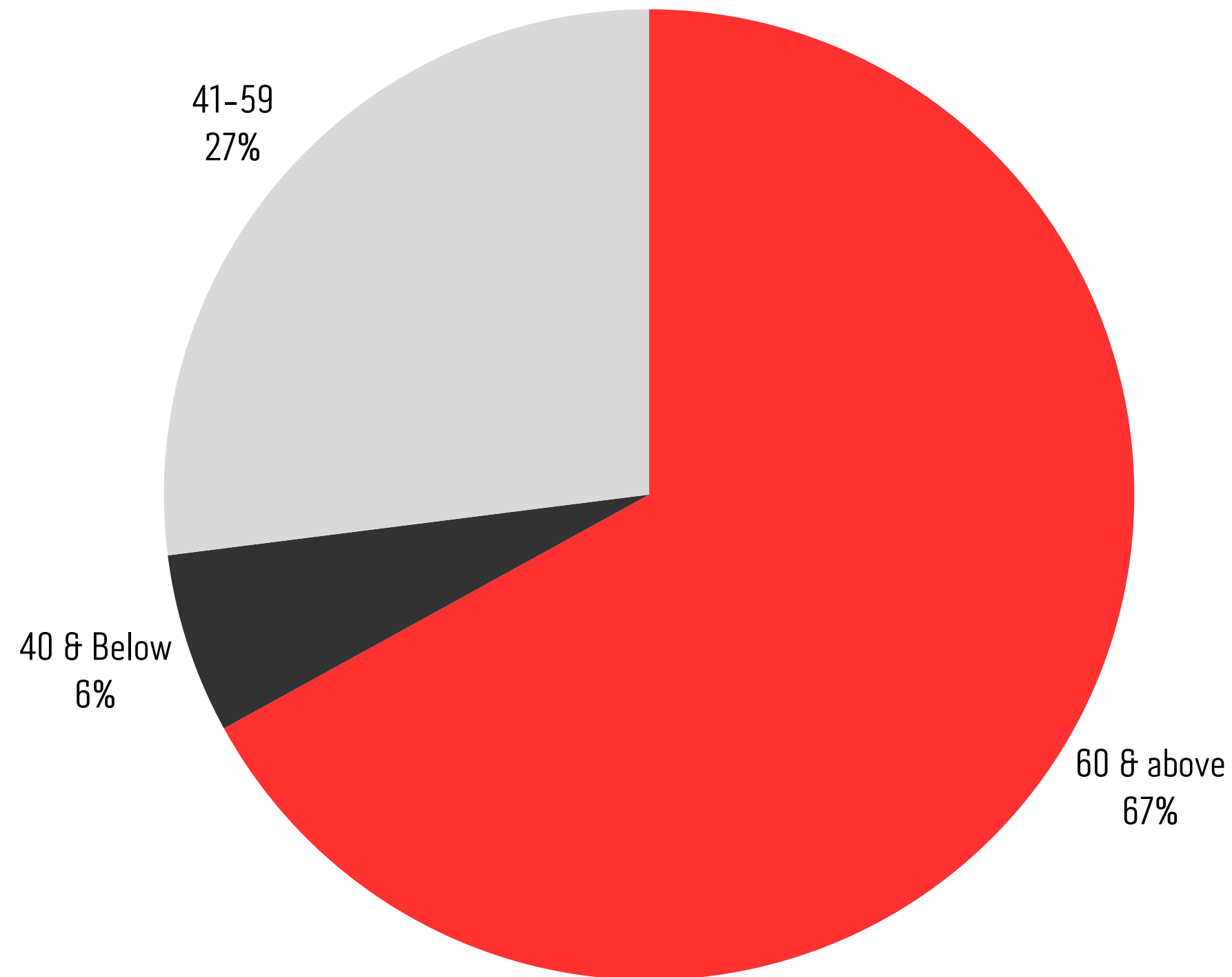
"No hair"

What age group do you think has a higher chance of getting cancer?



Data from our survey

PATIENTS DIAGNOSED FROM 2017–2021



**OLDER PEOPLE
ARE MORE
SUSCEPTIBLE**

Data from Ministry of Health



CANCER SCREENINGS

Screen for life:
Breast Cancer & Colorectal Cancer screening (only for > 40y/o & >50y/o respectively)

Age	Screening for women	Screening for men
18 - 24		
25 - 39	<ul style="list-style-type: none">• Cervical cancer	
40 - 49	<ul style="list-style-type: none">• Breast cancer• Cervical cancer	
50 - 64	<ul style="list-style-type: none">• Breast cancer• Cervical cancer• Colorectal cancer	<ul style="list-style-type: none">• Colorectal cancer
65 years and above	<ul style="list-style-type: none">• Breast cancer• Cervical cancer• Colorectal cancer	<ul style="list-style-type: none">• Colorectal cancer

SERVICES MORE CATERED TO PEOPLE OVER 40 IN SINGAPORE



GOLDEN programme:

A one-stop centre for older adults diagnosed with cancer



365 Cancer Prevention Society:

A lot of activities situated at towns with high population of older people (Clementi, Ang Mo Kio, Bukit Panjang, Tampines)

Affects people of any age



**Children
(0-18)**



**Young Adults
(19-40)**



**Middle-Aged
& Elderly
(41 +)**

Children (0–18)

- Children's Cancer Society (social workers attached)
- Child Survivor support groups
- Schooling Programme
- Place for Academic Learning and Support (PALS)
- Opportunity Fund (allows survivors to learn and develop new life skills/ knowledge)
- Specialist Clinic (Therapy)

Young Adults (19–40)

- Adolescent and Young Adult Oncology (AYA0) support group @ NCCS
- Digital App



Expectations on these 3 groups when dealing with cancer/ other illness

01

Children (0-18)

Met with sympathy and compassion due to being young.

02

Young Adults (19-40)

Expected to be emotionally and financially independent; have bigger goals and aspirations.

03

Middle-Aged & Elderly (41 +)

It is anticipated that older individuals are more prone to health issues and terminal illnesses due to age.

Specific struggles faced by young adults

- Lack of life savings/money
- Juggle work & Treatment
- Less peers understanding their experience
- Expectation to 'bounce back'
- Concerns about fertility
- More self-conscious about physical appearance

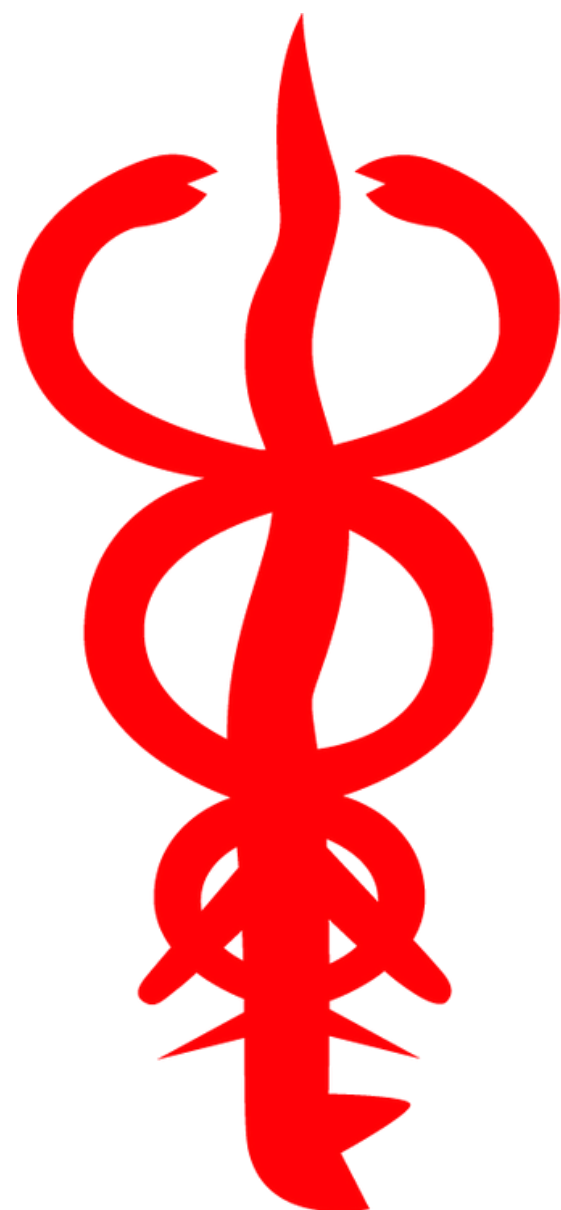




Problem Statement:

**Young adult going through
cancer lack dedicated support
for their unique needs.**

How might we provide **better support for
young adults** going through cancer?



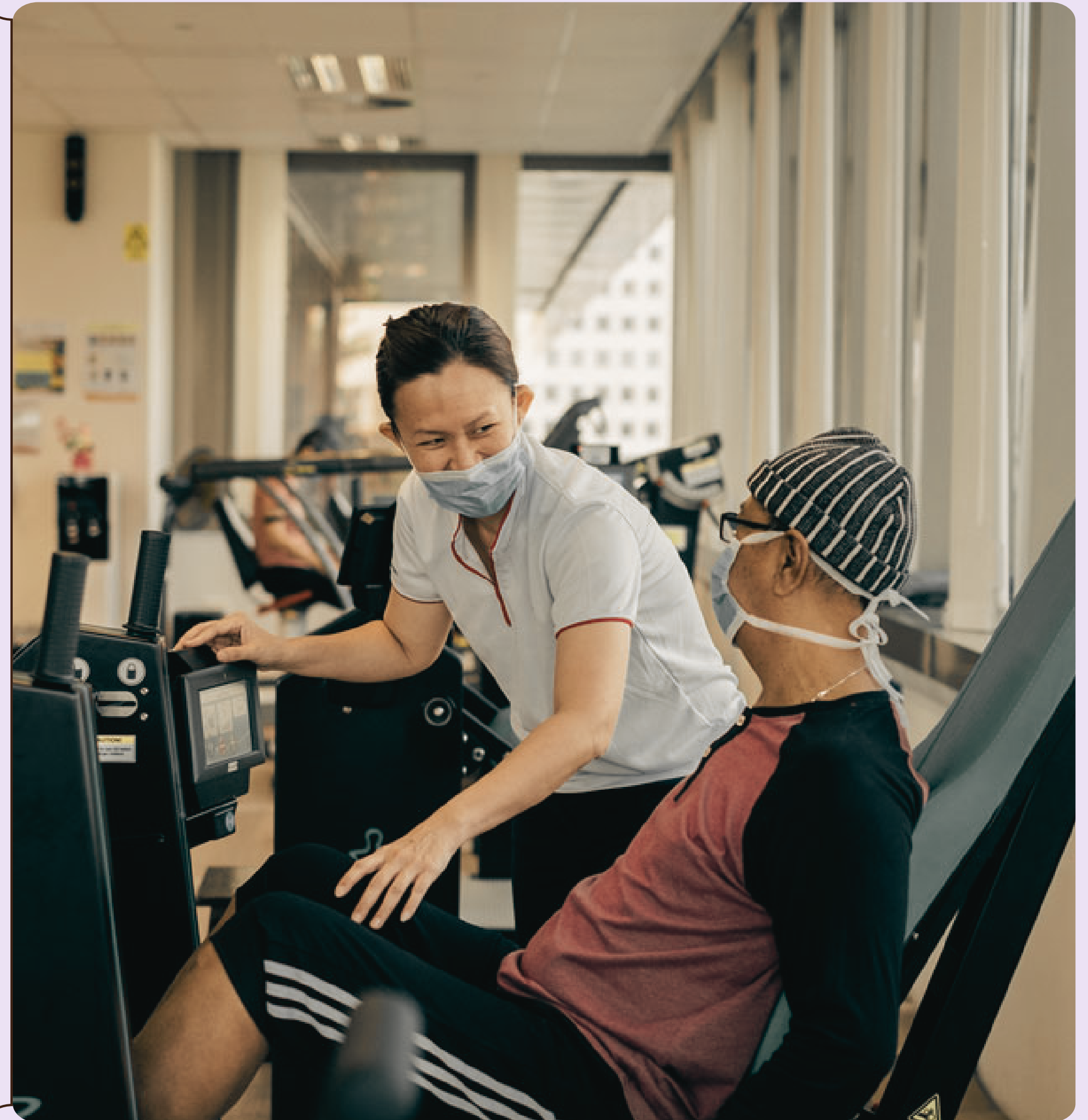
**SINGAPORE
CANCER
SOCIETY**



- The largest cancer advocacy and support organisation in Singapore.
- Self-funded voluntary welfare organisation that aims to close the cancer care gap and ensure that no one faces cancer alone

Services

1. Financial and Welfare Aid
2. Home Hospice Care Services
3. Rehabilitation Support Programs
4. Free Cancer Screening Services
5. Cancer Awareness and Educational Programs
6. Psychosocial Support
7. Partnerships and Talks*



Raising Awareness

- 01** Race Against Cancer
- 02** Cycle for hope
- 03** Relay For Life



Challenges faced

- 01** Lack of funding to sustain services
- 02** Lack of public awareness and sphere of influence
- 03** Lack of volunteers
- 04** Limited and inaccessible support group based on age



Persona

Hi, I'm Priscilla Teo



ABOUT

Age: 28

Gender: Female

Occupation: Project Manager

GOALS

1. Survive
2. Start a family

NEEDS

- Support system that can understand her condition and challenges
- Stable income during treatment
- Something productive to do during treatment
- A means to get life back on track after treatment

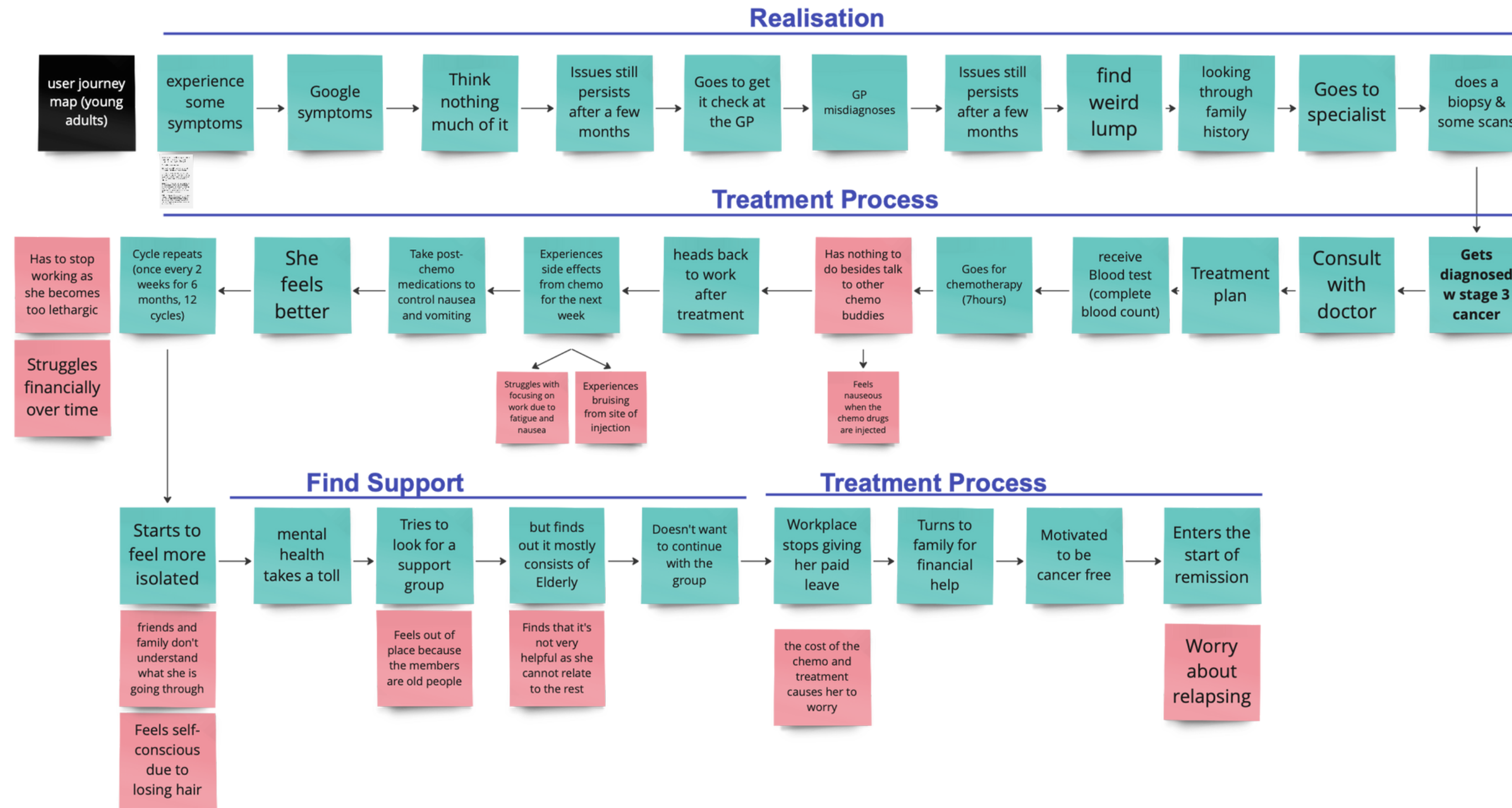
HEALTH

1. Diagnosis: Stage 3 Lymphoma
2. Treatment: Currently undergoing chemotherapy

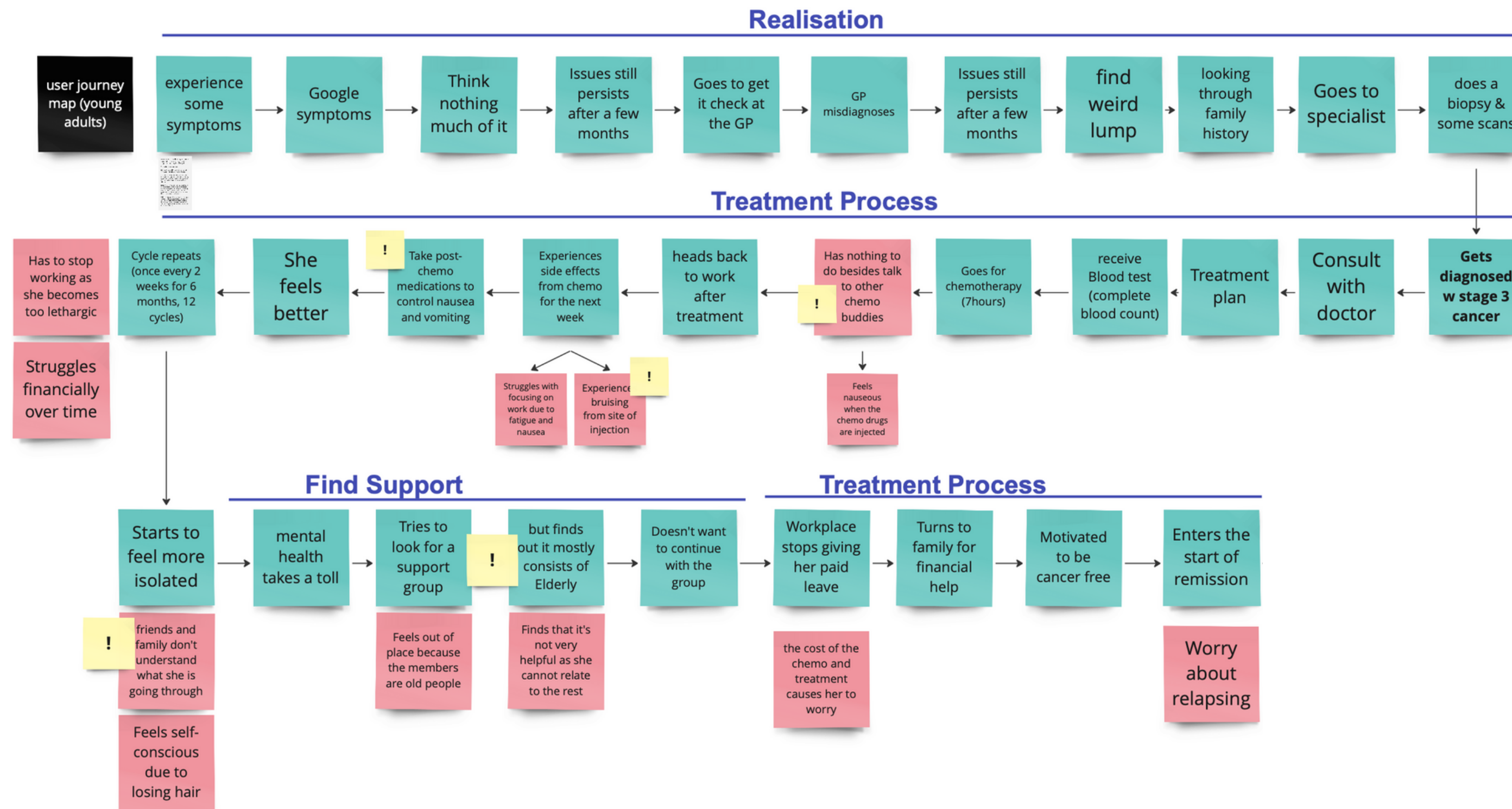
PAIN POINTS

1. Friends and family unable to relate to her
2. Financial pressure to cover treatment costs
3. Symptoms of chemotherapy (nausea, fatigue, etc.)
4. Fertility concerns
5. Bored during long hours of chemotherapy

Patient Journey



Area of opportunities (!)



Area of opportunities

Patients

Friends & Family
unable to relate to her



A way to communicate
her needs



A platform to connect
with people her age with
shared experiences

Needs a stable income
during treatment



Insurance and
job security
through partnerships

Bored during long
hours of
chemotherapy



Provide alternative
means to
stay productive
during sessions

SCS

Lack of public awareness
and funding



Heighten awareness amongst
young adults so they feel
compelled to donate

Lack of volunteers



Include new volunteering
options that will interest
young adults

Thank You!